

Only Juice hits the track for the first time this weekend

Written by Administrator
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For the first time, Only Juice Company takes to the track this weekend in a V8 Ute at Clipsal 500 in Adelaide, South Australia. Team Driver, Greg 'Freddy' Willis, will be behind the wheel of his #44 BF GJR Falcon, and he says he is ready for Adelaide.

"I'm really excited about the 2011 Series," he said. "I love starting in Adelaide. It's one of my favourite tracks and I'm looking forward to the four race format. It's going to be big weekend."

Willis' has continually improved since entering the V8 Ute racing arena in 2006. Last year saw him consistently finishing in the top twenty and improving on times.

For the last five series, Greg Willis has been behind the wheel of a Grove Juice Ute.

"This weekend I'll be revealing a very different looking V8 Ute. The traditional orange and green colours of Grove Juice will be replaced with the black and orange colours of Grove's sister company, Only Juice Company," Willis said.

Only Juice Company supplies a full flavour range of premium blended hi-energy, real juicy, fruit juices and drinks.

"From a business perspective, Grove has decided to support and promote its sister brand, Only Juice Company. The flagship product, Gold Premium, will be ranged nationally in Woolworths in the coming weeks and we are launching a new PET 500ml bottle for impulse in the route sector," Willis said.

"It makes sense to support and promote this brand using the Ute Series as a national platform."

The new Only Juice Racing team is based in Brisbane and is now part of Big Gun Racing.

"A new team and an awesome new look will provide the on-track fun that is all part of V8 Ute racing," Willis said.

Willis said he is seeing real progress with the team already.

"Joe and his team at Big Gun Racing have done a great job in the off-season and at our two practice sessions they had everyone quicker than last year.

"Ryal Harris is on fire in the 'never bent' Ex Rob Jarvis XR8 Ute, and is trying to teach Peter and I, how to play up the front. Could be a few sparks when we eventually get on track."

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Willis said the off-track network would focus on business growth for Only Juice Company and their trade partners who had underpinned the success of the Grove Racing team for many years.

This year OJC Racing is supported by Surety IT and Spitwater and Greg said because Only Juice does not compromise on quality, anyone who formed part of their trade network was also at the very top of their game.

“Our complete IT systems are supported and monitored by Surety. Their attention to detail, forward planning and technical knowledge is second to none.

Willis had similar praise for Spitwater. “We will only use Spitwater cleaners for our food production and industrial needs. Their quality, reliability and service makes them the only choice for serious cleaning jobs,” he said.

The series commences in Adelaide this weekend and will be contested over 25 races and eight rounds through five states of Australia. Willis has driven in Adelaide since 2006 with his best race result coming in round two in 2009, finishing 13th. There are two live races.

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